

Candler Station Shopping Center • 434-277-1930 • www.theredshoes.us • dance@theredshoes.us

Sponsorship Opportunities Available!

The Red Shoes Dance Academy would like to partner with your organization to help promote your business and support our dance programs. All funds raised will be used to benefit the dancers of The Red Shoes Dance Academy in several different ways. Examples include funding recitals and performances, purchasing equipment, installing a spring floor to reduce injuries, and providing scholarships to students.

The Red Shoes Dance Academy is committed to making every student's dance experience memorable and enjoyable. Our goal is to create a family-like environment where students and parents alike can enjoy the art of dance. The skills and team building that are emphasized provide every student with an opportunity to become better dancers, improve confidence, and build character. We are committed to providing the highest quality dance instruction possible by the best instructors in the region. We also have an award winning Performance Company that travels to regional and national dance competitions/conventions. Your support will help our team to continue in their pursuit of excellence.

Below are the sponsorship opportunities that are available.

Diamond (\$1,000 or more)

- o Your business name listed on our website for 1 year with a link to your website
- Sponsorship appreciation certificate
- Your business name listed in our spring recital program with sponsorship level
- Full page add printed in our spring recital program
- o An announcement at our spring recital acknowledging your business as a Diamond sponsor
- A photograph with our Performance Company to be placed in our studio and your business
- 5 tickets (with special seating) to our spring recital at Liberty University's Tower Theater
- o Your business name and sponsorship level mentioned on our Facebook page

Platinum (\$500 or more)

- \circ Your business name listed on our website for 1 year with a link to your website
- Sponsorship appreciation certificate
- Your business name listed in our spring recital program with sponsorship level
- \circ ½ page add printed in our spring recital program
- o 2 complimentary tickets to our spring recital at Liberty University's Tower Theater

Gold (\$250 or more)

o Your business name listed on our website for 1 year with a link to your website

- o Sponsorship appreciation certificate
- Your business name listed in our spring recital program with sponsorship level
- \circ 1/8 page add printed in our spring recital program

Silver (\$100 or more)

- o Your business name listed on our website for 1 year with a link to your website
- Sponsorship appreciation certificate
- Your business name listed in our spring recital program with sponsorship level

Bronze (\$50 or more)

- o Your business name listed in our spring recital program with sponsorship level
- o Sponsorship appreciation certificate

Scholarship Program

We also offer a scholarship program in which you can donate any amount to fund a scholarship in your name, the name of someone else, or your organization's name. The scholarship will be announced and you may choose the name of your scholarship.

Sponsors	hip
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The Red Shoes Dance Academy

Form

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Please return this form with your The Red Shoes Dance Academy P.O. Box 481 Rustburg, VA 24558	payment to:		
Or			
Email to <u>dance@theredshoes.us</u>			
Sponsorship Level:			
Company Name:			
Company Address:			
City:	_ State:	Zip:	
Owner Name:			
Contact person (Manger, Marketing Person)			
Contact Phone:			
Email address:			
Website to be advertised:			

Please make all checks payable to: The Red Shoes Dance Academy

Thank you for your support!